



READ A BOOK. GIVE A BOOK.
Read for My School
..... F L O R I D A

Pearson Foundation is sponsoring a *Read for My School Florida Campaign* as part of the “We Give Books” digital online program. Students, schools, and families with internet access can log-on to read hundreds of books online and select a literacy campaign to receive a book donation. **From April 5th-May 9th, one of the literacy campaign options will be “Read for My School, Florida,” with books being donated to the reader's school of choice.** Each time a reader finishes an online book from the website during the campaign window, a book will be donated to the selected school. The Pearson Foundation plans on teaming up with all 67 Florida School Districts to give away a maximum of 50,000 books. Even after the conclusion of the campaign, participants can continue to read free books on the site and donate books to non-profit literacy campaigns.

Steps to Join the Campaign:

1. Log-On to <http://www.wegivebooks.org/florida>
2. Click on “Sign-Up” to create your “We Give Books” account. Write the name of your selected school in the appropriate field.
3. When you are prompted to select a campaign on the “Get Started” page, choose the “Read for my School Florida Campaign.” Click on “Support Campaign.”
4. Click on “Books” on the top bar and select a book to read online. When you finish, click on the “Give Book” box and a book will be donated to your selected school. There is no limit for the number of online books you read and you can continue to donate books to non-profit literacy groups even after the school campaign is over.
5. View progress of the literacy campaign, including top readers and top schools, at <http://wegivebooks.org/florida>

Visit

<http://wegivebooks.org/webroot/pf/rfms/campaigns/resources.php> for additional resources, including teacher activities, parent letters, flyers, and more.